



Course Syllabus

Course Number | Name: BUS230NT – Introduction to Management

Course Credits: 3

Course Duration: 8 weeks

Course Description:

A study of the theories and practices of the management of people, projects, and organizations. The focus of this course is on structure, processes, behavior, and ethics.

Applied Business Program Learning Outcomes (PLOs*):

1	Communicate effectively in a professional and diverse global environment.
2	Analyze business problems using appropriate theories and techniques.
3	Demonstrate digital literacy throughout their program.
4	Demonstrate foundational knowledge of the functional areas of business.
5	Work effectively in a team situation.
6	Articulate a biblical understanding of key business concepts.
7	Integrate discipline, specific knowledge, and skills into a complete business plan.

*Every business course must include assessments of some, but not all, of the PLOs. The highlighted ones are assessed in this course.

Course Learning Outcomes (CLOs):

#	CLOs	Bloom's*	PLO(s)~
1	Define the elements of managing organizations.	1	2,4
2	Describe the skills needed in the areas of planning, organizing, controlling, and leading.	3	1
3	Demonstrate managerial decision-making skills.	3	4,7
4	Apply biblical thinking to management principles, specifically in the context of ethics and stewardship.	3	6
5	Evaluate business problems and make informed recommendations.	3	7

*Indicates Bloom's Taxonomy cognitive domain level.

~Indicates which PLO(s) are aligned with the CLO.

Biblical Worldview Integration Plan:

Biblical integration for Introduction to management is offered through podcasts and articles that incorporate a biblical perspective of business with student reflections and discussion to reinforce the learning and bible application.

Required to Purchase Media:

Bauer, Talya, Berrin Erdogan, and Jeremy Short. *Principles of Management v5.0*. Discipline: Management & Organization Textbooks, 2021. ISBN-13: 978-1-4533-3771-4

Grading Grid:

Assessments (# in parentheses) - # pts. each if > 1	Total Points
Discussions (8) – 25 pts. each	200
Case Studies (8) - 75 pts. each	680
Quizzes (8) - 25, 20, 10, 10, 10, 25, 25, 25 pts.	150
Personal Reflections (2) - Weeks 2 & 3, 25 pts. each	50
Total Points:	1,000

Course Schedule:

Week 1

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 1 – Introduction to management
3. Bauer, et. Al., Chapter 2 – History, Trends and Globalization
4. Podcast: Darren Shearer, “The Foundational Principle for Doing Business God’s Way”
5. Video: The Cayuga Way in Assignment 1-1.

Assignments:

1. Assignment 1-1 Case Study - See Instructions in the course
2. Assignment 1-2 Quiz
3. Wk1 Discussion - See Instructions in the course

Week 2

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 3 Personalities, attitudes, and work behaviors
3. Video: The Big Five

Assignments:

1. Assignment 2-1 Case Study - See Instructions in the course
2. Assignment 2-2 Personal Learning - See Instructions in the course
3. Assignment 2-3 Quiz
4. Wk2 Discussion - See Instructions in the course

Week 3

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 4 – Mission, vision and values
3. Article: Strengthen and Protect Your Company: A Biblical Basis for Choosing Accountability to Wise Christian Advisors
4. Podcast: Business Mission BAM Flawed Concept

Assignments:

1. Assignment 3-1 Case Study - See Instructions in the course
2. Assignment 3-2 Personal Learning - See Instructions in the course
3. Assignment 3-3 Quiz
4. Wk3 Discussion - See Instructions in the course

Week 4

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 5 – Strategic management
3. Podcast/Article: Why Theology Matters in Business: A Quick Guide to Christian Business Theology

Assignments:

1. Assignment 4-1 Case Study- See Instructions in the course
2. Assignment 4-2 Quiz
3. Wk4 Discussion - See Instructions in the course

Week 5

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 6 – Goals and Objectives
3. Article: Management or Leadership: Which Did Jesus Emphasize More?

Assignments:

1. Assignment 5-1 Case Study- See Instructions in the course
2. Assignment 5-2 Quiz
3. Wk5 Discussion - See Instructions in the course

Week 6

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 7 - Organizational Structure and Change

Assignments:

1. Assignment 6-1 Case Study- See Instructions in the course
2. Assignment 6-2 Quiz
3. Wk6 Discussion - See Instructions in the course

Week 7

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 9 - Leading People and Organizations
3. Article: 12 Biblical principles on which to build a business.

Assignments:

1. Assignment 7-1 Case Study- See Instructions in the course
2. Assignment 7-2 Quiz
3. Wk7 Discussion - See Instructions in the course

Week 8

Media:

1. Video: Welcome message
2. Bauer, et. Al., Chapter 14 - The essentials of control

Assignments:

1. Assignment 8-1 Case Study- See Instructions in the course
2. Assignment 8-2 Quiz
3. Wk8 Discussion - See Instructions in the course