



## Course Syllabus

**Course Number - Name:** BUS403NT - Senior Capstone

**Course Credits:** 3

**Duration:** 8 weeks

### Course Description:

A demonstration through practical application of four major areas of business: management, operations, finance, and marketing. Students will provide consulting services to a start-up or existing business, write a comprehensive business plan and make a public presentation of results to the student business community.

### Prerequisites:

Students should be within a term or two of the end of the program.

### Business Program Learning Outcomes (PLOs\*):

#	PLOs
1	Communicate effectively in a professional and diverse global environment.
2	Analyze business problems using appropriate theories and techniques.
3	Demonstrate digital literacy throughout their program.
4	Demonstrate foundational knowledge of the functional areas of business.
5	Work effectively in a team situation.
6	Articulate a biblical understanding of key business concepts.
7	Integrate discipline, specific knowledge, and skills into a complete business plan.

**\*Every Business course must include assessments of some, but not all of the PLOs. The highlighted ones are assessed in this course.**

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### Course Learning Outcomes (CLOs):

#	CLOs	Bloom's*	PLO(s)~
1	Demonstrate a cumulative knowledge of all content covered in their academic program.	3	4
2	Demonstrate their ability to work in a team through various online mediums.	3	3
3	Create a LinkedIn profile or online portfolio and capture their various skills and knowledge gained throughout their program including how their faith will impact their professional lens.	6	3,6
4	Create a business plan solving a strategic problem from an existing business.	6	7
5	Create a statement of faith in terms of how they plan to navigate their professional career.	6	6

\*Indicates Bloom's Taxonomy cognitive domain level.

~Indicates which PLO(s) are aligned with the CLO.

### Biblical Worldview Integration Plan:

Biblical integration is throughout the course in essays, discussions, and the personal portfolio assignment. Students will be required to look at how their faith aligns to their professional goals and outline how Corban has equipped them for this.

### Required to Purchase Media:

Ketchen, Dave and Jeremy Short. *Mastering Strategic Management*. Flatworld. September 2021. ISBN-13: 978-1-4533-3765-3

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### **Grading Grid:**

<b>Assessments (# in parentheses) - # pts. each if &gt; 1</b>	<b>Total Points</b>
Discussions (8) - 25 pts. each	<b>200</b>
Capstone Project (Wk1-20 pts, Wk3-100 pts, Wk7-200 pts)	<b>395</b>
Essays (Wks. 1, 2, 4, and 5 - 25 pts each)	<b>100</b>
Portfolio (Week 8)	<b>100</b>
Quizzes (each week, points vary)	<b>205</b>
<b>Total Points:</b>	<b>1,000</b>

### **Course Schedule:**

#### **Week 1**

Media:

1. Ketchen and Short, Chapters 1 and 2

Assignments:

1. Assignment 1-1 Essay - See Instructions in the course
2. Assignment 1-2 Capstone Project - Part 1 - See Instructions in the course
3. Assignment 1-3 Quiz
4. Wk1 Discussion - See Instructions in the course

#### **Week 2**

Media:

1. Ketchen and Short, Chapter 3

Assignments:

1. Assignment 2-1 Essay - See Instructions in the course
2. Assignment 2-2 Quiz
3. Wk2 Discussion - See Instructions in the course

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### **Week 3**

Media:

1. Ketchen and Short, Chapters 4 and 5

Assignments:

1. Assignment 3-1 Capstone Project - Part 2 - See Instructions in the course
2. Assignment 3-2 Quiz
3. Wk3 Discussion - See Instructions in the course

### **Week 4**

Media:

1. Ketchen and Short, Chapter 6

Assignments:

1. Assignment 4-1 Essay - See Instructions in the course
2. Assignment 4-2 Quiz
3. Wk4 Discussion - See Instructions in the course

### **Week 5**

Media:

1. Ketchen and Short, Chapter 7

Assignments:

1. Assignment 5-1 Essay - See Instructions in the course
2. Assignment 5-2 Quiz
3. Wk5 Discussion - See Instructions in the course

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### **Week 6**

Media:

1. Ketchen and Short, Chapter 8

Assignments:

1. Assignment 6-1 Quiz
2. Wk6 Discussion - See Instructions in the course

### **Week 7**

Media:

1. Ketchen and Short, Chapter 9

Assignments:

1. Assignment 7-1 Capstone Project - Part 3 - See Instructions in the course
2. Assignment 7-2 Quiz
3. Wk7 Discussion - See Instructions in the course

### **Week 8**

Media:

1. Ketchen and Short, Chapter 10

Assignments:

1. Assignment 8-1 Individual Portfolio/Website - See Instructions in the course
2. Assignment 8-2 Capstone Project - Part 4 - See Instructions in the course
3. Assignment 8-3 Quiz
4. Wk8 Discussion - See Instructions in the course