

HOFF SCHOOL OF BUSINESS: MBA

Your Christian faith is an integral part of who you are, the decisions you make, and the life you live. Shouldn't it also be a part of developing the leader you were created to be and the business you have been called to manage? Through the features of the completely online format, you not only learn from the professors and course materials, but also from your peers.

The Hoff MBA empowers today's business leaders with the tools to succeed and provides the resources for those who wish to lead in the for-profit and non-profit sectors. The core MBA curriculum includes courses in leadership and ethics, financial and marketing management, information technology and organizational behavior to equip you as a manager and leaders in your field.

The Hoff MBA allows you to complete your master's degree in just one year. Courses integrate leadership and management tools, business best practices, and biblical truth, preparing you to make a difference as an innovative, effective, and influential leader.

FAST FACTS

- 8-week sessions
- 12 months from start to finish
- Rolling admissions (start any 8-weeks)
- Entirely online
- Taught by core faculty
- Less than \$15,000

COURSEWORK

CORE COURSES (30 CREDITS)

BA534	Finance, Reporting and Control	5
BA544	Technology & Operations Management	5
BA554	Marketing & Analytics	5
BA564	Leadership & Organizational Behavior	5
BA574	Contemporary Issues in the Marketplace	5
BA584	Business Strategy & Entrepreneurship	5

COURSE DESCRIPTIONS

BA534 FINANCE REPORTING AND CONTROL (5)

This course provides a broad overview of accounting (communication), finance (decision making) and control (risk management) activities within an organization.

BA544 TECHNOLOGY AND OPERATIONS (5)

This course is a study of information technology and operations management for the transformation of inputs into outputs to satisfy customers. Emphasis will be given to value, effectiveness, and efficiency. Topics will range from philosophy of technology to continuous improvement.

BA554 MARKETING AND DATA ANALYTICS (5)

This course will enable students to understand marketing theory while exposing them to data analytic practices. Using case studies, students will utilize data mining, segmentation, and other analytical methodologies in the assessment of marketing decision making. Additionally, students will interpret customer insights using data analytics through a marketing lens in a real-world examples.

BA564 LEADERSHIP AND ORGANIZATIONAL BEHAVIOR (5)

This course is both an investigation of Leadership and Organizational Behavior. Students will examine Leadership through both traditional and contemporary leadership theories while developing an awareness of their own personal leadership capabilities. Organizational Behavior will study human behavior in organizations; emphasizing theoretical concepts and practical methods for understanding, analyzing, and prediction individual, group, and organizational behavior.

BA574 CONTEMPORARY ISSUES IN THE MARKETPLACE (5)

This course has been designed to enable students to explore selected leading-edge issues in global business and organizational environments with respected professionals in the marketplace. It provides an opportunity to apply management and Biblical concepts to practical business situations. The work of a guest professional in business will form the foundation of the course and students will interact with the professional throughout the semester.

BA584 BUSINESS STRATEGY & ENTREPRENEURSHIP (5)

This course is a study of the fundamentals of business strategy from ideation through to full business maturation. Learners will be exposed to the processes used to form business ideas, as well as how to successfully execute those ideas in a competitive business landscape.

TUITION AND FEES

TUITION	COST PER CREDIT	CREDITS	TOTAL COST
The Hoff MBA	\$499	30	\$14,970

FEES	COST
Application Fee	\$50
Tuition Deposit	\$200
Technology Fee	\$40 each semester
Graduation Fee	\$150
Course Fees	Varies (some courses may have fees to cover the cost of provided materials)

APPLICATION AND ADMISSIONS PROCESS

Complete and submit the following items in order for your application packet to be reviewed for acceptance. Applications are reviewed on a rolling basis and should be completed at least 4 weeks prior to the start of classes.

- ❑ **APPLICATION**
Begin your application at corban.edu/apply
- ❑ **APPLICATION FEE (\$50)**
- ❑ **OFFICIAL TRANSCRIPTS**
To be requested from the institution where your bachelor's degree was awarded and any schools where graduate coursework was taken. Official transcripts should be sent to Graduate Admissions at Corban.
- ❑ **CHRISTIAN CHARACTER REFERENCE (INCLUDED ON THE APPLICATION)**
Provide the name of an individual who can serve as a Christian Character Reference. This should be an individual who is familiar with your Christian walk, professional conduct and potential as a student. The individual should be someone who is not a relative and preferably someone who has known you for at least a year.
- ❑ **RESUME (OPTIONAL)**

AFTER ACCEPTANCE

- ❑ **PAY ENROLLMENT DEPOSIT (\$200)**
The enrollment deposit reserves your place in class and is applied directly toward your tuition.
- ❑ **COMPLETE "WALK TO CLASS"**
Your Admissions counselor will create your account and send you information on how to use our online learning platform, Populi, before classes start.