

CORBAN ONLINE: BACHELOR'S IN BUSINESS

The business program is designed for individuals who desire training and experience in the professional skills necessary to be successful leaders, managers or workers in any enterprise, whether for-profit or not-for-profit. It emphasizes the application of a biblical worldview to the decisions of economic commerce, management of people and stewardship of resources. You will be supported as you strive to become an effective decision-maker, a skilled verbal and written communicator, and a spiritually-mature leader.

RELEVANT

Corban's business program builds on the foundation of a solid general education that uses studies in the Bible and liberal arts to train students in communication and personal relationship skills within the framework of a biblical worldview. Broad training in organizational leadership and management skills, as well as coursework in specific disciplines prepares you for success in your future roles in both the business community and local church.

Through the business major, you can choose specific programs of study in Accounting, Marketing, or Leadership & Management.

CONVENIENT

With accelerated eight-week courses and a rolling course calendar, you can adjust your schedule of coursework to fit your needs at any given time. During each eight-week session, you will have the ability to choose a part-time or full-time schedule.

ACCELERATED

Corban allows you to earn credits toward your degree from prior schools or trainings, CLEP tests, and military credit. Whether you have previous college credit or are just starting your college experience, the eight-week courses will allow you to finish your degree more quickly than a traditional program.

GRADUATION REQUIREMENTS

GENERAL EDUCATION COURSES

General education courses are those required by the University for all bachelor's degree programs. These requirements include courses in Bible, communications, history, math, writing, science, humanities and other general education electives. As a Corban University student, you will complete a minimum of 54 semester credits of general education that can be taken at Corban or transferred from another accredited university.

BUSINESS MAJOR COURSES

These are the courses that are a part of your business degree requirements, including the core business courses and the courses within your chosen concentration.

ELECTIVE COURSES

Electives are your chance to explore other areas of interest. You may want to take additional Bible courses for an optional Bible minor, or you may transfer in an art class from your previous school. How you use these credits is up to you.

BUSINESS MAJOR**BUSINESS CORE (37 CREDITS)**

BUS131 Business Applications
MTH113 College Algebra

BUS205 Intro to Financial
Accounting

BUS206 Intro to Managerial
Accounting

BUS213 Information Systems

OR

ACC350 Accounting Information
Systems

BUS215 Macro Economics

BUS225 Micro Economics

MTH223 Statistics & Probability

BUS313 Business Law

MGT323 Management Principles

MKT333 Marketing Principles

MGT335 Financial Management

BUS403 Senior Capstone Project

CONCENTRATION (18-21 CREDITS)**LEADERSHIP AND MANAGEMENT
CONCENTRATION (18 CREDITS)**

BUS303 Leadership

MKT324 Personal Selling & Sales
Management

MGT325 Principles of Operations
Management

MGT473 HR Administration

BUS Business Elective

BUS Business Elective

**ACCOUNTING CONCENTRATION
(21 CREDITS)**

ACC305 Intermediate Accounting I

ACC306 Intermediate Accounting II

ACC316 Taxation I

ACC415 Advanced Accounting

ACC416 Cost Accounting

ACC417 Auditing

ACC418 Taxation II

**MARKETING CONCENTRATION
(18 CREDITS)**

MKT393 Consumer Behavior

MKT336 Social Media Marketing

MKT435 Marketing Communications

MKT464 Market Research

BUS Business Elective

BUS Business Elective

COURSE DESCRIPTIONS

ACC305 INTERMEDIATE ACCOUNTING I (3) This course examines accounting theory and practice, disclosure requirements, concepts of valuation and the conceptual framework in financial statements, Primary coverage of assets and revenue recognition.

ACC306 INTERMEDIATE ACCOUNTING II (3) This course examines accounting theory and practice, disclosure requirements, concepts of valuation and the conceptual framework in financial statements. Primary coverage of the liabilities, stockholders equity and special areas.

ACC316 TAXATION I (3) In Taxation students will gain an understanding of Federal Income Tax laws and how to prepare returns for individuals, sole enterprises, partnerships, and small corporations.

ACC350 ACCOUNTING INFORMATION SYSTEMS (3) This course is a study of accounting information systems and their use in producing reliable financial information and solving business problems. Systems covered include manual accounting, computerized accounting, and Internet electronic commerce applications. Topics include competing with information systems, data resource management, networking, e-commerce, security and internal controls, and software development.

ACC415 ADVANCED ACCOUNTING (3) Advanced financial accounting techniques and reporting procedures. Topics include consolidations, partnerships, foreign currency translation and governmental accounting.

ACC416 COST ACCOUNTING (3) Cost Accounting studies cost behavior, profit planning and budgeting, motivation and control, cost accounting systems, and standard costing. Prerequisite:

ACC417 AUDITING (3) Auditing presents the environment and professional nature of auditing; concepts of testing, evidence, internal control; and analysis of client accounting systems. Prerequisite:

ACC418 TAXATION II (3) Expands students' knowledge of how tax laws affect sole proprietors, partnerships, corporations, and other business entities. In addition, the tax laws applicable to estates, gifts, trusts, tax exempt organizations, and foreign persons are explored.

BUS131 BUSINESS APPLICATIONS (1) A hands-on course designed to introduce students to spreadsheet programs used in business. The class uses guided lab sessions to build basic and intermediate spreadsheet skills.

BUS205 INTRODUCTION TO FINANCIAL ACCOUNTING (3) An introductory examination of how organizations measure performance from a financial perspective. Students learn the uses of financial statements, the significance of changes in financial position, and the basis upon which financial statements are derived and organized.

BUS206 INTRODUCTION TO MANAGERIAL ACCOUNTING (3) An introductory examination of how managers of organizations use and respond to financial performance measurements. Students learn how the measurements are derived and organized, how to measure and analyze the impact of change on the financial performance of an organization, and the application of quantitative measurement techniques to the operation of organizations.

BUS213 INFORMATION SYSTEMS (3) This course is a study of information systems and their use in solving business problems. Topics include competing with information systems, data resource management, networking, e-commerce, security, and software development.

BUS215 MACRO ECONOMICS (3) A study of economy as a whole. The focus is on aggregates such as the private and the public sectors. Topics explored are inflation, unemployment.

BUS225 MICRO ECONOMICS (3) A study of the individual units within the national economy. The focus is on topics dealing with firms and households.

BUS303 LEADERSHIP (3) An investigation of leadership; students will examine both traditional and contemporary leadership theories while developing an awareness of their own personal leadership capabilities.

BUS313 BUSINESS LAW (3) The themes of Business Law include the nature and function of the law in our business society; obligations arising out of tort; and formation, performance and discharge of contracts.

BUS403 SENIOR CAPSTONE PROJECT (3) A study of the decision making process of senior management within the context of organizations and organizational objectives. The focus of this course is on formulation and analysis of strategy and policy as regarding the formation and operation of an organization. Prerequisite: Senior class standing.

MGT323 MANAGEMENT PRINCIPLES (3) A study of the theories and practices of the management of people, projects, and organizations. The focus of this course is on structure, processes, behavior, and ethics and includes discussion of non-profit organizations.

MGT325 PRINCIPLES OF OPERATIONS MANAGEMENT (3) This class will examine operations, execution through planning, operating, and controlling production of goods and services. Topics include: waiting-line management, quality assurance, production systems, project management, and inventory management. Computer and quantitative models used in formulating managerial problems.

MGT335 FINANCIAL MANAGEMENT (3) A study of the role of the financial system and its functioning. Analytical methods leading to more efficient decision processes involving the use of money and debt. Emphasis on efficient cash flow management, capital budgeting techniques and short and long term instruments of finance.

MGT473 HUMAN RESOURCES ADMINISTRATION (3) Students explore the values and perceptions of selected groups affecting social and economic life through an analysis of policies and practices regarding recruitment, selection, training, development, and compensation of employees. Special attention is given to Equal Employment Opportunity and Occupational Safety and Health Administration legislation through a series of case studies and simulations.

MKT324 PERSONAL SELLING & SALES MANAGEMENT (3) This class will examine and practice the techniques and use the tools examined to develop and understand selling skills. The content is focused on business- to-business sales from customer identification thru gaining agreement and customer follow-up. You will learn to identify customer problems and develop solutions that appeal to customers and fulfill the mission of the marketing program.

MKT333 MARKETING PRINCIPLES (3) Integrative course designed to apply marketing concepts in a variety of business applications. Emphasis will be on marketing strategy in the major areas of marketing management including customer identification, product and communication strategies, distribution, pricing, and control. Prerequisite: Financial and Managerial Accounting; Economics I-II.

MKT336 SOCIAL MEDIA MARKETING (3) Social media marketing is of increasing importance to many businesses and organizations. While Facebook, YouTube, Twitter and LinkedIn are used most frequently, the world of social media encompasses so much more. Through readings, guest speakers, case presentations and first-hand exposure to social media technologies, this course covers the concepts and application of social media marketing. It will also provide a unique opportunity to understand how social media is fundamentally changing the way companies operate. More specifically, students will learn how people - as individuals or organizations - can strategically use social media tools to engage their audience in new and exciting ways.

MKT393 CONSUMER BEHAVIOR (3) This course examines consumer buying patterns, decision making, motivation and behavior. Behavioral science applied to the solution of marketing problem. Behavior research techniques.

MKT435 MARKETING COMMUNICATIONS (3) Marketing Communications are an integral part of building relationships with customers, stakeholders, shareholders, vendors, employees, and other constituency groups. This course examines the differing methods of effectively communicating with each of these groups including: advertising, sales promotion, direct marketing, and public relations using a wide array of channels.

MKT464 MARKET RESEARCH (3) Market research is the engine that drives marketing business decision making from refining target markets, vetting new products, and much more. This class will focus on formulating the research question, potential data sources, and methodologies on how to gather, analyze, and interpret data. Additionally, students will learn the art of presenting the research results in a compelling way. MA223 Statistics is a Prerequisite

MTH113 COLLEGE ALGEBRA (3) An algebra course with emphasis on practical applications. However, to get to these applications, certain branches of algebraic theory must first be conquered. These areas include properties of the real numbers, linear equations and their solutions, functions and graphs, polynomial and exponential functions, and conic sections.

MTH223 STATISTICS AND PROBABILITY (3) An introductory statistics course designed for students of average mathematical ability. Some programs require the course, but some take it as a mathematics elective. The collection of data and its representation are studied through sampling techniques and graphs, while the analysis of the data is done through measures of central tendency, measures of variability, correlation, and hypothesis testing.. Prerequisite: MTH103 or high school equivalent

CORBAN ONLINE UNDERGRADUATE FAQ

HOW MANY CREDITS DO I NEED TO GRADUATE?

120 semester credits are needed to earn a bachelor's degree.

IS THERE A MINIMUM NUMBER OF CREDITS I NEED TO COMPLETE AT CORBAN UNIVERSITY?

Students must complete at least 30 semester credits through Corban in order to be awarded a degree from Corban University.

CAN I TRANSFER IN CREDITS FROM ANOTHER COLLEGE OR UNIVERSITY?

Yes, credits can be transferred from a regionally accredited community college, or four-year college or university. Transfer credits will be evaluated and applied to Corban University's graduation requirements.

WILL ALL OF MY PREVIOUS COURSEWORK TRANSFER?

Coursework will typically transfer if it is from an accredited institution, was taken at 100 level or higher and passed with at least a C-. Some previous coursework may transfer to Corban University but not meet degree requirements.

CORBAN ONLINE UNDERGRADUATE TUITION & FEES

| TUITION | COST PER CREDIT | CREDITS |
|----------------------|-----------------|---------|
| Online Undergraduate | \$420 | 55-58 |

| FEES | COST |
|-----------------|---|
| Tuition Deposit | \$100 |
| Technology Fee | \$40 each semester |
| Graduation Fee | \$140 |
| Course Fees | Varies (some courses may have fees to cover the cost of provided materials) |

ESTIMATED COST

Part-time Semester: \$2560 (6 semester credits, including technology fee)

Full-time Semester: \$5080 (12 semester credits, including technology fee)

FINANCIAL AID RESOURCES

TUITION REIMBURSEMENT: Many companies believe in personal development and are willing to offer financial assistance. Ask your employer to see if you qualify. Often students find that they can receive as little as \$1,000 or up to 100% reimbursement.

FINANCIAL AID: Most students who apply for financial aid qualify. As a bachelor's degree student, you can receive up to \$6,250 per semester in Direct Student Loans. Bachelor's degree students may also qualify for government grants. Start by filling out your FAFSA at fafsa.ed.gov. Corban's school code is **001339**.

MILITARY EDUCATION BENEFITS: If you have served in the military, there may be financial assistance waiting for you. If you don't take advantage of your benefits, you can lose them. For instance, 10 years after the date of your last discharge GI Bill programs expire. If you are currently in the military, ask your education officer about tuition assistance.

PAYMENT PLANS: If you want to make monthly payments toward your tuition, we're here to help. Corban's Student Financial Services Office can work with you to set up a monthly payment plan each semester. There is a \$55 fee per semester to use the payment plan option.

**Tuition and fees are subject to change each new academic year.*

CORBAN ONLINE UNDERGRADUATE: APPLICATION CHECKLIST

Complete and submit the following items in order for your application packet to be reviewed for acceptance. Applications are reviewed on a rolling basis and should be completed at least 4 weeks prior to the start of classes.

- ❑ **APPLICATION**
Begin your application at corban.edu/apply
- ❑ **CHRISTIAN CHARACTER REFERENCE (INCLUDED ON THE APPLICATION)**
Provide the name of an individual who can serve as a Christian Character Reference. This should be an individual who is familiar with your Christian walk, professional conduct and potential as a student. The individual should be someone who is not a relative and preferably someone who has known you for at least a year.
- ❑ **OFFICIAL TRANSCRIPTS**
To be requested from all previously attended colleges and universities. If you have less than 30 credits of college coursework, you will also be required to submit official high school transcripts. Official transcripts should be sent to Graduate and Online Admissions at Corban University.

AFTER ACCEPTANCE

- ❑ **PAY ENROLLMENT DEPOSIT (\$100)**
The enrollment deposit reserves your place in class and is applied directly toward your tuition.
- ❑ **LOG INTO POPULI**
Your Admissions counselor will create your account and send you information on how to use our online learning platform, Populi, before classes start.