

MASTER OF BUSINESS INTELLIGENCE AND ANALYTICS (MBIA)

Your Christian faith is an integral part of who you are, the decisions you make, and the life you live. Shouldn't it also be a part of developing the leader you were created to be and the business you have been called to manage? Through the features of the completely online format, you can build your business skills and your faith as you learn from the professors and course materials, and also from your peers.

The MBIA empowers today's business leaders with the tools to succeed and provides the resources for those who wish to lead in the for-profit and non-profit sectors. The core MBIA curriculum includes courses in leadership and ethics, financial and marketing management, information technology and organizational behavior to equip you as a manager and leaders in your field.

The MBIA allows you to complete your master's degree in just one year. Courses integrate leadership and management tools, business best practices, and biblical truth, preparing you to make a difference as an innovative, effective, and influential leader.

FAST FACTS

- 8-week sessions
- 12 months from start to finish
- Rolling admissions (start any 8-weeks)
- Entirely online
- Taught by core faculty
- Less than \$15,000

COURSEWORK

CORE COURSES (30 CREDITS)

BUS534	Finance, Reporting and Control	5
BUS544	Technology and Operations Management	5
BUS554	Marketing and Data Analytics	5
BUS610	Introductory Business Analytics	5
BUS620	Intermediate Business Analytics	5
BUS630	Advanced Business Analytics	5

COURSE DESCRIPTIONS

BUS534 FINANCE, REPORTING AND CONTROL (5)

This course provides a broad overview of accounting (communication), finance (decision-making) and control (risk management) activities within an organization.

BUS544 TECHNOLOGY AND OPERATIONS (5)

This course is a study of information technology and operations management for the transformation of inputs into outputs to satisfy customers. Emphasis will be given to value, effectiveness, and efficiency. Topics will range from philosophy of technology to continuous improvement.

BUS554 MARKETING AND DATA ANALYTICS (5)

This course will enable students to understand marketing theory while exposing them to data analytic practices. Using case studies, students will utilize data mining, segmentation, and other analytical methodologies in the assessment of marketing decision making. Additionally, students will interpret customer insights using data analytics through a marketing lens in a real-world examples.

BUS610 INTRODUCTORY BUSINESS ANALYTICS (5)

This course is a study to data science, data analytics, and business intelligence. Students will learn the basics of transforming data into useful information for decision making by mining, preparing, analyzing, and visualizing data at the intermediate level. The course emphasizes skill development with data analytic tools

BUS620 INTERMEDIATE BUSINESS ANALYTICS (5)

This course is a study to data science, data analytics, and business intelligence. Students will learn the basics of transforming data into useful information for decision making by mining, preparing, analyzing, and visualizing data at the intermediate level. The course emphasizes skill development with data analytic tools.

BUS630 ADVANCED BUSINESS ANALYTICS (5)

This course is a study to data science, data analytics, and business intelligence. Students will learn the basics of transforming data into useful information for decision making by mining, preparing, analyzing, and visualizing data at the advanced level. The course emphasizes skill development with data analytic tools.

TUITION AND FEES

TUITION	COST PER CREDIT	CREDITS	TOTAL COST
MBIA	\$499	30	\$14,970
FEES	COST		
Tuition Deposit	\$200		
Technology Fee	\$40 each semester		
Graduation Fee	\$150		
Course Fees	Varies (some courses may have fees to cover the cost of provided materials)		

APPLICATION AND ADMISSIONS PROCESS

Complete and submit the following items in order for your application packet to be reviewed for acceptance. Applications are reviewed on a rolling basis and should be completed at least 4 weeks prior to the start of classes.

- ❑ **APPLICATION**
Begin your application at corban.edu/apply
- ❑ **OFFICIAL TRANSCRIPTS**
To be requested from the institution where your bachelor's degree was awarded and any schools where graduate coursework was taken. Official transcripts should be sent to Graduate Admissions at Corban.
- ❑ **CHRISTIAN CHARACTER REFERENCE (INCLUDED ON THE APPLICATION)**
Provide the name of an individual who can serve as a Christian Character Reference. This should be an individual who is familiar with your Christian walk, professional conduct and potential as a student. The individual should be someone who is not a relative and preferably has known you for at least a year.
- ❑ **RESUME (OPTIONAL)**

AFTER ACCEPTANCE

- ❑ **PAY ENROLLMENT DEPOSIT (\$200)**
The enrollment deposit reserves your place in class and is applied directly toward your tuition.
- ❑ **COMPLETE "WALK TO CLASS"**
Your Admissions counselor will create your account and send you information on how to use our online learning platform, Populi, before classes start.