

## CORBAN ONLINE: BACHELOR'S IN APPLIED BUSINESS

Corban's online business program is designed with you in mind. It's flexible, user-friendly, and 100% online. Whether you're looking to start your own business, qualify for a new job opportunity, or gain the personal satisfaction of finishing your college degree, you'll benefit from Corban's applied business program.

### RELEVANT

The applied business degree gives you an incredibly well-rounded, practical education that's highly relevant for today's world. Our goal is for you to be job-ready right out of the door. That means you'll build a strong foundation of business knowledge in human resources, leadership, and accounting, as well as take courses covering very in-demand career fields, such as project management, data analytics, and marketing. Through it all, you'll be learning from a biblical perspective that helps you integrate your faith with your career in practical ways.

### CONVENIENT

Eight-week courses and a rotating course calendar mean you can adjust your class schedule to fit your needs at any given time. During each eight-week session, you will have the ability to choose a part-time or full-time schedule. You can work through each week's assignments at your pace, so you can earn your degree without giving up work, family dinners, or kids' soccer games.

### ACHIEVABLE

With a user-friendly course format, support from a dedicated advisor, and options to receive college credit for a wide variety of [prior learning experiences](#), you *can* earn your business degree! You'll get instruction via 20-minute videos, utilize low-cost course materials, and receive timely feedback from faculty to make sure you can achieve your goals.

## GRADUATION REQUIREMENTS

### GENERAL EDUCATION COURSES (60 CREDITS)

General education courses are those required by the University for all bachelor's degree programs. These requirements include courses in Bible, communications, history, math, writing, science, humanities and other general education electives. Your general education credits can be taken at Corban or transferred from another accredited university.

### APPLIED BUSINESS MAJOR COURSES (45 CREDITS)

These required courses are a core part of your business degree and include:

BUS220NT	Business Communications	3
BUS230NT	Introduction to Management	3
BUS235NT	Accounting Basics	3
BUS240NT	Survey of Economics	3
BUS250NT	Survey of Marketing	3
BUS325NT	Accounting & Finance for Managers	3
BUS340NT	Business Law & Biblical Ethics	3
BUS355NT	Survey of Operations Management	3
BUS360NT	Introduction to Human Resources	3
BUS365NT	Survey of Leadership	3
BUS370NT	Advanced Market Research	3
BUS403NT	Senior Capstone	3
BUS438NT	Project Management	3
BUS453NT	Entrepreneurship	3
BUS455NT	Business Analytics	3

### ELECTIVE COURSES (15 CREDITS)

Electives are your chance to explore other areas of interest. You may want to take additional Bible courses for an optional Bible minor, or you may transfer in an art class from your previous school. How you use these 15 credits is up to you.

## COURSE DESCRIPTIONS

### **BUS220NT BUSINESS COMMUNICATIONS (3)**

A practical approach to help leaders increase the effectiveness of their organizations. Students will produce a communications audit which covers superior/subordinate relations, network disorders, feedback processes, meeting strategies, and organizational speaking and writing.

### **BUS230NT INTRODUCTION TO MANAGEMENT (3)**

A study of the theories and practices of the management of people, projects, and organizations. The focus of this course is on structure, processes, behavior, and ethics and includes discussion of non-profit organizations.

### **BUS235NT ACCOUNTING BASICS (3)**

An introductory examination of how organizations measure performance from a financial perspective. Students learn the uses of financial statements, the significance of changes in financial position, and the basis upon which financial statements are derived and organized.

### **BUS240NT SURVEY OF ECONOMICS (3)**

This course provides a non-technical introduction to the basic concepts in economics, with a focus on the United States. Using a small number of fundamental economic concepts, this course provides a foundation for informed decision-making regarding current economic debates.

### **BUS250NT SURVEY OF MARKETING (3)**

This is an integrative course designed to apply marketing concepts in a variety of business applications. Emphasis will be on marketing strategy in the major areas of marketing management including customer identification, product and communication strategies, distribution, pricing, and control.

### **BUS325NT ACCOUNTING AND FINANCE FOR MANAGERS (3)**

An introductory examination of how managers of organizations use and respond to financial performance measurements. Students learn how the measurements are derived and organized, how to measure and analyze the impact of change on the financial performance of an organization, and the application of quantitative measurement techniques to the operation of organizations.

### **BUS340NT BUSINESS LAW AND BIBLICAL ETHICS (3)**

The themes of this course include the nature and function of the law in our business society; obligations arising out of tort; and formation, performance, and discharge of contracts. Study of ethical behavior in the context of business. Topics include: the biblical foundation of ethics; applied philosophical ethics; ethical decision-making in business; historical case studies.

### **BUS355NT SURVEY OF OPERATIONS MANAGEMENT (3)**

This class will examine operations, execution through planning, operating, and controlling production of goods and services. Topics include: waiting-line management, quality assurance, production systems, project management, and inventory management. Computer and quantitative models used in formulating managerial problems.

**BUS360NT INTRODUCTION TO HUMAN RESOURCES (3)**

Students explore the values and perceptions of selected groups affecting social and economic life through an analysis of policies and practices regarding recruitment, selection, training, development, and compensation of employees. Special attention is given to Equal Employment Opportunity and Occupational Safety and Health Administration legislation through a series of case studies.

**BUS365NT SURVEY OF LEADERSHIP (3)**

An investigation of leadership. Students will examine both traditional and contemporary leadership theories while developing an awareness of their own personal leadership capabilities.

**BUS370NT ADVANCED MARKET RESEARCH (3)**

Market research is the engine that drives marketing business decision-making from refining target markets, vetting new products, and much more. This class will focus on formulating the research question, potential data sources, and methodologies on how to gather, analyze, and interpret data. Additionally, students will learn the art of presenting the research results in a compelling way.

**BUS403NT SENIOR CAPSTONE (3)**

A demonstration through practical application of four major areas of business: management, operations, finances, and marketing. Students will provide consulting services to a start-up or existing business, write a comprehensive business plan, and make a public presentation of results to the student business community.

**BUS438NT PROJECT MANAGEMENT (3)**

This course is on principles and practices. Students will learn the lifecycle of the project and how to integrate scope, time, cost, quality, and resource management into project management planning. They will learn the value of communications and stakeholder management as they work with risk management and real time project applications. Students will also learn to customize project management toolkits that are adaptive to project types, cultures, and environments.

**BUS453NT ENTREPRENEURSHIP (3)**

Principles of entrepreneurship and management of the small, closely-held enterprise, from idea conception, strategic planning, start-up, and financing growth, to building a management team and transfer of ownership. Uses the case method to expose students to a variety of industries and issues.

**BUS455NT BUSINESS ANALYTICS (3)**

This course is an introduction to data science, data analytics, and business intelligence. Students will learn the basics of transforming data into useful information for decision-making by mining, preparing, analyzing, and visualizing data. The course emphasizes skill development with data analytic tools.

## CORBAN ONLINE UNDERGRADUATE FAQ

### HOW MANY CREDITS DO I NEED TO GRADUATE?

120 semester credits are needed to earn a bachelor's degree.

### IS THERE A MINIMUM NUMBER OF CREDITS I NEED TO COMPLETE AT CORBAN UNIVERSITY?

Students must complete at least 30 semester credits through Corban in order to be awarded a degree from Corban University.

### CAN I TRANSFER IN CREDITS FROM ANOTHER COLLEGE OR UNIVERSITY?

Yes, credits can be transferred from a regionally accredited community college, or four-year college or university. Transfer credits will be evaluated and applied to Corban University's graduation requirements.

### WILL ALL OF MY PREVIOUS COURSEWORK TRANSFER?

Coursework will typically transfer if it is from an accredited institution, was taken at 100 level or higher and passed with at least a C-. Some previous coursework may transfer to Corban University but not meet degree requirements.

### CAN I GET CREDIT FOR WORK AND LIFE EXPERIENCES?

Yes! Corban awards college credit that you can apply toward your degree for prior learning experiences such as professional training, work or family experiences, ministry involvement, or foreign languages. Learn more about credit for prior learning [here](#).

## CORBAN ONLINE UNDERGRADUATE TUITION & FEES

### TUITION

Online Undergraduate

### COST PER CREDIT

\$440

### CREDITS

120 (may vary if you transfer credits in)

### FEES

Tuition Deposit

### COST

\$100

Technology Fee

\$40 each semester

Graduation Fee

\$140

Course Fees

Varies (some courses may have fees to cover the cost of provided materials)

### ESTIMATED PER SEMESTER COST

Part-time Semester: \$2,680 (6 semester credits, including technology fee)

Full-time Semester: \$5,320 (12 semester credits, including technology fee)

## FINANCIAL AID RESOURCES

**TUITION REIMBURSEMENT:** Many companies believe in personal development and are willing to offer financial assistance. Ask your employer to see if you qualify. Often students find that they can receive anywhere from \$1,000 or up to 100% reimbursement.

**FINANCIAL AID:** Most students who apply for financial aid qualify. As a bachelor's degree student, you can receive up to \$6,250 per semester in Direct Student Loans. Bachelor's degree students may also qualify for government grants. Start by filling out your FAFSA at [fafsa.ed.gov](https://fafsa.ed.gov). Corban's school code is **001339**.

**MILITARY EDUCATION BENEFITS:** If you have served in the military, there may be financial assistance waiting for you. If you don't take advantage of your benefits, you can lose them. For instance, GI Bill® programs expire 10 years after the date of your last discharge. If you are currently in the military, ask your education officer about tuition assistance.

**PAYMENT PLANS:** If you want to make monthly payments toward your tuition, we're here to help. Corban's Student Accounts Office can work with you to set up a monthly payment plan each semester. There is a \$55 fee per semester to use the payment plan option.

*\*Tuition and fees are subject to change each new academic year.*

## CORBAN ONLINE UNDERGRADUATE: APPLICATION CHECKLIST

Complete and submit the following items in order for your application packet to be reviewed for acceptance. Applications are reviewed on a rolling basis and should be completed at least 4 weeks prior to the start of classes.

- APPLICATION**  
Begin your application at: [engage.corban.edu/apply](https://engage.corban.edu/apply)
- CHRISTIAN CHARACTER REFERENCE (INCLUDED ON THE APPLICATION)**  
Provide the name of an individual who can serve as a Christian Character Reference. This should be an individual who is familiar with your Christian walk, professional conduct and potential as a student. The individual should be someone who is not a relative and preferably someone who has known you for at least a year.
- OFFICIAL TRANSCRIPTS**  
To be requested from all previously attended colleges and universities. If you have less than 30 credits of college coursework, you will also be required to submit official high school transcripts. Official transcripts should be sent to the Office of Admissions at Corban University.

## AFTER ACCEPTANCE

- PAY ENROLLMENT DEPOSIT (\$100)**  
The enrollment deposit reserves your place in class and is applied directly toward your tuition.
- LOG INTO POPULI**  
Your Admissions counselor will create your account and send you information on how to use our online learning platform, Populi, before classes start.