

MASTER IN EXERCISE AND FITNESS MANAGEMENT (MEFM)

Combine your passion for wellness, athletic performance, and fitness with excellence in leadership through Corban's Master in Exercise and Fitness Management. This degree provides an interdisciplinary approach that combines the best business practices of leadership and management with current topics in kinesiology. Through the completely online format, you will not only learn from the professors and course materials, but also from your peers as you discuss business strategy, exercise training and performance, and leadership principles required for a career in kinesiology-related fields.

The MEFM will equip you to apply, analyze, and evaluate current trends in a variety of fields. You will continue to develop your understanding and theoretical foundations for improving human performance. The curriculum for the Master in Exercise and Fitness Management includes courses in leadership and organizational behavior, performance psychology, entrepreneurship, finance reporting, science of exercise training and performance, and other current topics to equip you as a leader in your field.

The MEFM allows you to complete your master's degree in just one year so that you can advance your education without putting your career on hold.

FAST FACTS

- 8-week sessions
- 12 months from start to finish
- Rolling admissions (start any session)
- Entirely online
- Less than \$16,000

COURSEWORK

CORE COURSES (30 CREDITS)

BUS534	Finance, Reporting & Control	5
BUS564	Leadership & Organizational Behavior	5
BUS584	Business Strategy & Entrepreneurship	5
KIN510	Science of Exercise Training & Performance	5
KIN520	Performance Psychology	5
KIN530	Current Topics in Kinesiology	5

COURSE DESCRIPTIONS

BUS534 FINANCE, REPORTING AND CONTROL (5)

This course provides a broad overview of accounting (communication), finance (decision making) and control (risk management) activities within an organization.

BUS564 LEADERSHIP AND ORGANIZATIONAL BEHAVIOR (5)

This course is both an investigation of Leadership and Organizational Behavior. Students will examine Leadership through both traditional and contemporary leadership theories while developing an awareness of their own personal leadership capabilities. Organizational Behavior will study human behavior in organizations; emphasizing theoretical concepts and practical methods for understanding, analyzing, and prediction individual, group, and organizational behavior.

BUS584 BUSINESS STRATEGY AND ENTREPRENEURSHIP (5)

This course is a study of the fundamentals of business strategy from ideation through to full business maturation. Learners will be exposed to the processes used to form business ideas, as well as how to successfully execute those ideas in a competitive business landscape.

KIN510 SCIENCE OF EXERCISE TRAINING AND PERFORMANCE (5)

This course examines the anatomical and physiological concepts for designing effective exercise and conditioning programs. Innovative methods and techniques for training will be explored from an evidence-based perspective.

KIN520 PERFORMANCE PSYCHOLOGY (5)

This course examines psychological strategies for achieving excellence. It reviews how to develop the optimal culture or environment that supports both team and individual practice routines for enhancing peak performance.

KIN530 CURRENT TOPICS IN KINESIOLOGY (5)

This course examines relevant issues facing Kinesiology professionals. Students will engage in critical inquiry utilizing professional writings, self-reflection, and peer debate focusing on topics related to exercise prescription, biomechanical analysis, motor learning, nutrition, and athletic performance.

TUITION AND FEES

TUITION	COST PER CREDIT	CREDITS	TOTAL COST
Master in Exercise and Fitness Management	\$530	30	\$15,900

FEES	COST
Tuition Deposit	\$200
Technology Fee	\$40 each semester
Graduation Fee	\$150
Course Fees	Varies (some courses may have fees for materials)

APPLICATION AND ADMISSIONS PROCESS

Complete and submit the following items in order for your application packet to be reviewed for acceptance. Applications are reviewed on a rolling basis and should be completed at least 4 weeks prior to the start of classes.

- **APPLICATION**
Begin your application at corban.edu/apply
- **OFFICIAL TRANSCRIPTS**
To be requested from the institution where your bachelor's degree was awarded and any schools where graduate coursework was taken. Official transcripts should be sent to Graduate Admissions at Corban.
- **CHRISTIAN CHARACTER REFERENCE (INCLUDED ON THE APPLICATION)**
Provide the name of an individual who can serve as a Christian Character Reference. This should be an individual who is familiar with your Christian walk, professional conduct, and potential as a student. The individual should be someone who is not a relative and preferably has known you for at least a year.
- **RESUME (OPTIONAL)**

AFTER ACCEPTANCE

- **PAY ENROLLMENT DEPOSIT (\$200)**
The enrollment deposit reserves your place in class and is applied directly toward your tuition.

- **COMPLETE “WALK TO CLASS”**
Your Admissions counselor will create your account and send you information on how to use our online learning platform, Populi, before classes start.